



## MARKETING AND COMMUNICATION OFFICER

As a marketing and communication officer at Carice you are responsible for the visibility of our brand. You ensure that Carice is visible everywhere online and offline. Furthermore, you will work on creating leads and finding customers.

You are creating campaigns, but you also work on the website and the marketing strategy.

You are responsible for:

- The online and offline presence of our brand
- Making videos and photos to promote the cars
- Creating product presentations and blogs
- Writing text for the website and newsletters
- Developing and executing marketing campaigns
- Creating social media (advertising) campaigns

## PROFILE & SKILLS

We are looking for an enthusiastic person who is up to date with the latest developments in the field of marketing. Someone who enjoys working in a growing organization. Furthermore, we are looking for someone with the following characteristics and skills:

- You have a number of years of work experience in the field of marketing
- An excellent command of the Dutch and English language
- You have an affinity with making videos and photos
- You can write commercially and creatively
- Knowledge of SEO and SEA
- You are creative and graphically savvy
- You are a fast learner, have good communication skills and are solution-oriented

## WHAT WE CAN OFFER:

At Carice you get the opportunity to contribute to the development of a Dutch car manufacturer with international growth potential.

You will work together with a team of passionate people who all work together to make a dream come true. Putting a new Dutch car brand on the map.

Of course we also offer you a competitive salary and travel allowance.

## YOU CAN APPLY NOW!

- Start date: as soon as possible.
- Full-time/part-time
- Location: Voorhout, the Netherlands

Does the above appeal to you? And would you like to be part of this fantastic adventure with us and make it a success together?

We would love to meet you. Send your CV and motivation to [hr@caricecars.com](mailto:hr@caricecars.com).

Then we might see each other soon!

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